



MTM COLLEGE OF ARTS, SCIENCE & COMMERCE

PAZHANJI, VELIANCODE, MALAPPURAM AFFILIATED TO UNIVERSITY OF CALICUT

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DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES

ANNUAL REPORT OF THE YEAR 2022-2023

The academic year 2022 – 23 was an excellent year for our department. We have conducted a wide variety of programmes to develop the various skills among students and to provide a platform to present their talents. The department stood outstanding not only in the number of programmes but also the quality and student participation of the programmes. The department is really proud of such a number of programmes even in this busy schedule of back to back examinations and other academic activities.

UG Admission

Programme	No of Seats including Marginal Increase	No of students admitted
B.com Finance	70	55
B.com Computer Application	70	49
B.com Cooperation	70	45

CERTIFICATE COURSES:

1. Event Management
2. Hospitality Management
3. Supply Chain Management

BRIDGE COURSE:

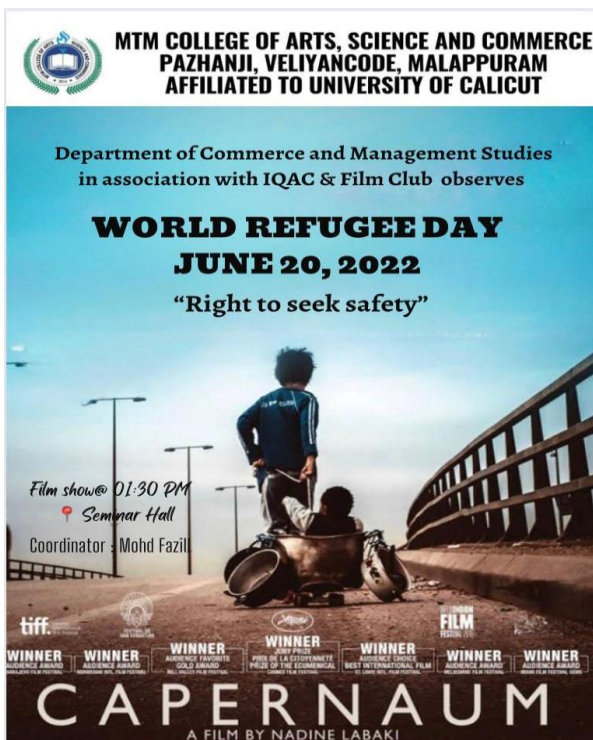
The department organized a bridge course to enhance students' academic readiness. Conducted by experienced faculty, the course addressed foundational gaps and enriched students' understanding of key concepts. Attended by 80 enthusiastic students, the sessions provided essential curriculum insights and real-world applications, fostering motivation and a sense of community. This initiative effectively equipped students for their academic journey.



DEPARTMENT ACTIVITIES:

Observation of World Refugee Day

On June 20, 2022, the Department of Commerce & Management Studies, in collaboration with IQAC, screened the Lebanese film *Capernaum* to mark International Refugee Day. Inaugurated by Principal Mr. John Joseph and presided over by HoD Miss Maya, the event aimed to raise awareness about refugee hardships, highlighting the struggles depicted in the film about a refugee boy challenging his parents over his life of displacement.



Seminar “An Enquiry into Social Science Research”

On July 18, 2022, the Department hosted the seminar "Exploring Social Science Research" for final-year students, aimed at guiding their project work. The event, inaugurated by Principal John Joseph Panakkal, featured Dr. Baiju, Assistant Principal at Assabah Arts and Science College, as the resource person.

DEPARTMENT OF COMMERCE AND MANAGEMENT
STUDIES IN ASSOCIATION WITH IQAC

ONE DAY SEMINAR
**AN ENQUIRY INTO SOCIAL
SCIENCE RESEARCH**

Mr. John Joseph Panakkal
Principal In Charge
INAUGURATION

Dr. Baiju MK
Vice Principal & Assistant Professor of Commerce
Assabah Arts and Science College, Vattayankulam
RESOURCE PERSON

Ms. Maya C
HOD, Department of Commerce
PROGRAMME
CONVENOR

27-07-2022 **1.30 PM TO 3.30 PM**
TARGET AUDIENCE: **FINAL YEAR - BCom & BBA**
VENUE : **SEMINAR HALL (NEW BLOCK)**

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LA’EEB 2k22 World Cup Quiz Programme

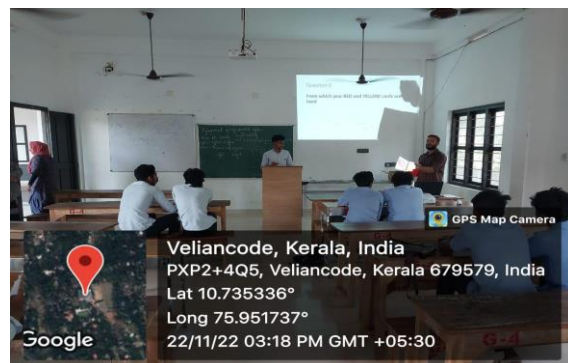
The department's LA’EEB 2k22 World Cup Quiz, tied to the Qatar World Cup 2022, saw enthusiastic participation. Hinan P.H and Muhammed Irfad A A (3rd Semester B.Com) won first place, with Fahim Roshan and Muhammed Salih (1st Semester BA Sociology) as runners-up. Ziyen Musthafa and Muhammed Basheer N K (1st Semester BA English) took third place.

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ARTS, SCIENCE & COMMERCE
AFFILIATED TO CALICUT UNIVERSITY

Department of Commerce
& Management Studies in
Association with IQAC
Presents
LA'EEB 2K22
A comprehensive Quiz
Programme On FIFA
World Cup 2022, Qatar

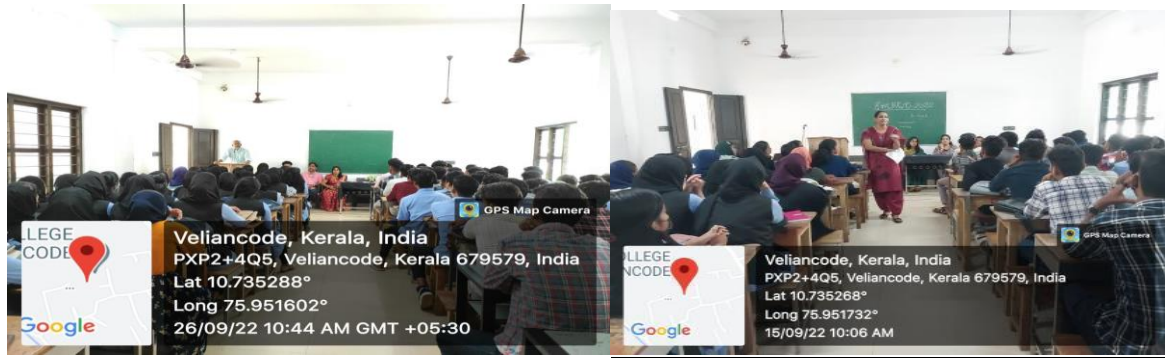
On Tuesday
22nd
November
2022
@ 2 P.M

For
Details
Mohd
Afsal
963337
6465



‘EMBRYO-2022’, orientation cum Bridge course

From September 14 to 26, 2022, the Department of Commerce held "EMBRYO-2022," a series of orientation and bridge courses. Inaugurated by Principal John Joseph, with Ms. Shahana K. as the staff coordinator, the program saw participation from around 120 students across different classes. The event successfully achieved its goals, fostering harmony and happiness among the students.



Enlighten Your Life. One Day Workshop on Self Employment Training:-

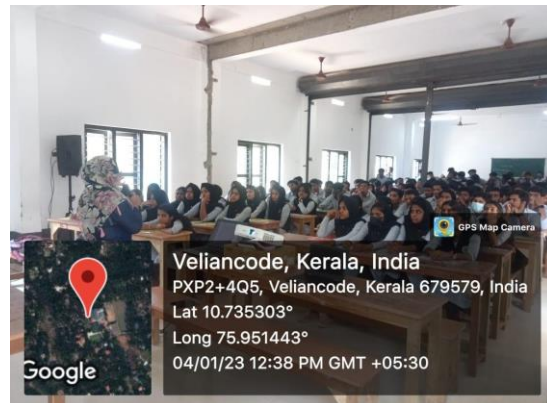
On December 27, 2022, the ED Club and Department of Commerce & Management Studies, in collaboration with NSS and IQAC, organized the "Enlighten Your Life" program to train Kudumbasree members in self-employment. Inaugurated by Principal Mr. John Joseph and featuring Ward Member Ms. Soudha Abdulla as the chief guest, the program included a hands-on LED bulb crafting session led by ED Club members Jaseela T, Mubashira T A, and Rineesh, benefiting 15 participants.



CAREER GUIDANCE PROGRAMMES:-

Study Abroad Orientation Programme

To assist students interested in studying abroad, the Department Education held two orientation sessions: "Study Abroad" with EAZYWEST Global Education on January 4, 2023, and "Step to Overseas Education" with Ed Hoc Overseas Education on February 21, 2023. Both programs provided insights into the procedures and requirements for studying overseas.



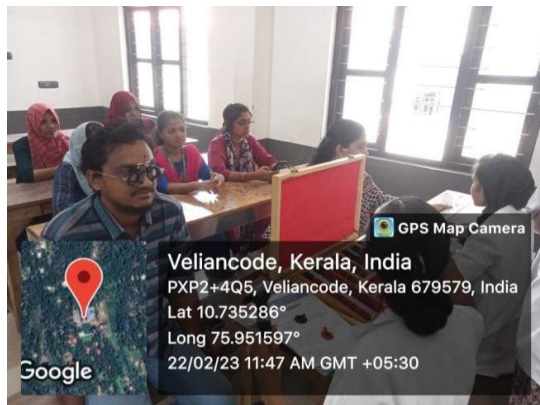
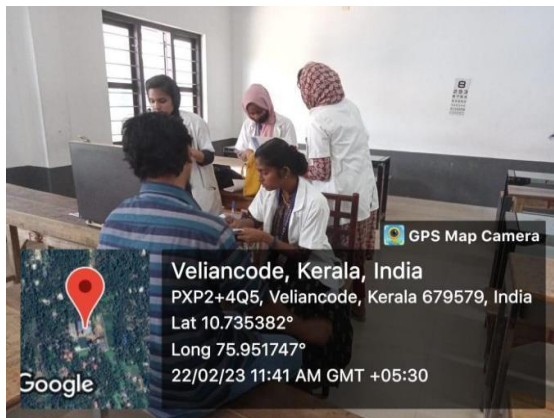
DWMS Orientation Programme:-

On January 28, 2023, the department held a DWMS Portal registration drive led by ASAP faculty member Laila C M, under the Connect Career to Campus initiative. The DWMS Portal connects employers with job seekers and offers free services like mock interviews and English tests. Additionally, on February 21, 2023, the department and Accounts Academy Edappal conducted a Career Guidance seminar, aiding students in career planning and clarifying their doubts.



Free Eye Check Up Camp

Department in collaboration with Rayhan Eye Hospital conducted a free eye camp on 22th February for all staff members. 30 staff members participated and tested their vision.



‘EMPRESA 23’ Inauguration of Commerce Association:-

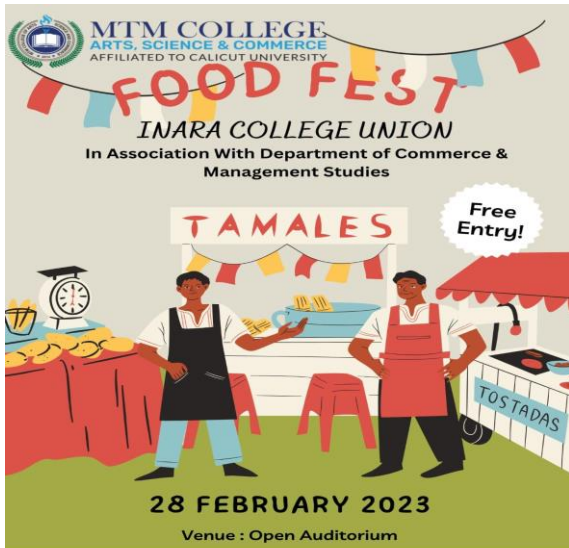
On February 28, 2023, the Commerce Association was inaugurated by Mr. Unnikrishnan K, State GST Officer, who encouraged students to stay attuned to industry trends. Principal John Joseph and HoD Ms. Maya attended, underscoring the college's commitment. The inauguration

marked the Association's focus on aligning students' skills with the evolving commerce landscape.



Kismath Food Festival

On February 28, 2023, following the association's inauguration, the Department of Commerce & Management Studies organized a vibrant food festival, highlighting students' culinary and organizational skills. Various classes set up imaginative food stalls, which were judged by renowned vlogger Shamsi R V from "Shamsi's Kitchen." The event was inaugurated by Principal John Joseph. In the competition, Second B.Com Finance secured first place, Second Year BA Sociology won second, and Final Year BBA achieved third place.



For Registration & Details : 9947068193



Industrial Visits:-

As a part of experiential learning, the Department conducted a number of industrial visits to many reputed factories and production sites. These visits helped the students to get an real life experience and insights on production process, production planning, organisation structure..etc

Industrial visit to Marayoor GR Spice Pvt Ltd



KDHP Co.Pvt.Ltd. MATTUPETTY FACTORY



PARENTS MEETING

The department is deeply committed to fulfilling its responsibilities by conducting regular parent meetings. These meetings focus on discussing academic results, class performance, disciplinary issues, and other key agendas.



STUDENT ACHIEVEMENTS

Jamshi, our B.Com Co-operation student, won first prize in the Calicut University Interzone Taekwondo Championship in the under 73 kg individual category at the university level.

Faris, our B.Com Computer Application student, won the title of Junior Boys Mr. Malappuram 2023 in the 55 kg body weight category at the district level, organized by BBFAM.



PRESENTATIONS AND PUBLICATIONS

Mr. Anil Puthanazhi, a faculty member of the Commerce Department, has published a paper titled "Visual Merchandising as a Tool for Promoting Sales: A Survey Among Shopping Mall Customers" in the International Journal of Engineering Inventions, Volume 11, Issue 3

MS..Preeshma.K.V , Assistant. Professor,Department of Commerce published paper in the topic a comparative study of public sector and private sector banks in india, a special reference to non performing assets in international journal of creative thoughts

Ms. Sabitha C., Assistant Professor in the Department of Commerce, published a paper titled "Harmony in Campus: Tapping Job Attitudes Among Assistant Professors in Self-Financing Arts and Science Colleges under University of Calicut" in the International Journal of Creative Thoughts.

RESULT ANALYSIS

Programme	No. of students appeared	No.of students passed	Pass Percentage
B.com Finance	53	42	54.71
B.com Computer Application	38	27	71.05
B.com Cooperation	45	40	88.88

Toppers :

B.com Finance	RANIYA REHMAN P A
B.com Computer Application	NADHA ABOOBACKER
B.com Cooperation	HASNA

Best Out-Going Student :

HASNA	B.Com Co-operation
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